

# HONG KONG INCENTIVE SCHEME FOR RECURRENT EXHIBITIONS (ISRE)



A SUBSIDY SCHEME BY THE HONG KONG SAR GOVERNMENT



To support the recovery of business events and strengthen the city's reputation as a premier international convention and exhibition hub, the Hong Kong SAR Government has launched the Incentive Scheme for Recurrent Exhibitions (ISRE) to provide venue rental subsidy to organisers of eligible recurrent exhibitions.

## HOW DOES THE SUBSIDY SCHEME WORK?

### FEATURES



Up to 100%  
Venue rental  
subsidy



A cap of  
HK\$20 million

### ELIGIBILITY

#### FOR PRIVATE ORGANISERS OF INTERNATIONAL EXHIBITIONS

#### EVENT TYPE

##### EXHIBITIONS



- Demonstration / display area no less than **50%** or **1,200** sq m of **gross floor area** (GFA)
- Recurrent** events, normally held once every year or two years
- With over **50%** or at least **500 non-local participants** (including exhibitors and buyers)

#### HELD

ANYTIME  
BETWEEN



and



(both dates inclusive)

#### LOCATED AT

##### AsiaWorld-Expo (AWE)



Located next to the Hong Kong International Airport, AWE offers **70,000+** sq m of rentable space.

+852 3606 8888 | [sales@asiaworld-expo.com](mailto:sales@asiaworld-expo.com) | <http://www.asiaworld-expo.com>

##### Hong Kong Convention and Exhibition Centre (HKCEC)



An iconic Hong Kong landmark located on a prime waterfront site in the central business district, the HKCEC offers **91,500** sq m of rentable space.

+852 2582 8888 | [info@hkceec.com](mailto:info@hkceec.com) | <http://www.hkceec.com>

To learn more about the subsidy scheme, please access the application guidelines and forms on the Hong Kong SAR Government website:

Click Here

Get in touch to get one-stop support from the dedicated team at MEHK!

Meetings and Exhibitions Hong Kong

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